

2022 MARKETING CALENDAR

JANUARY

Veganuary, Dry January

1 - New Year's Day

1 - International Public Domain Day

6 - Twelfth Night (Carnival Begins)

8 - World Typing Day

11 - National Clean Off Your Desk Day

17 - Martin Luther King Day

24 - International Day of Education

28 - National Fun at Work Day

FEBRUARY

Black History Month

1 - Chinese New Year

11 - Safer Internet Day

14 - Valentine's Day

17 - Random Act of Kindness Day

17 - Mardi Gras parades begin

21 - Presidents' Day

MARCH

Women's History Month

1 - Mardi Gras

4 - Employee Appreciation Day

8 - International Women's Day

10 - New Orleans Book Festival

17 - St. Patrick's Day

29 - Mom and Pop Biz Owners Day

31 - World Backup Day

APRIL

1 - April Fools Day / 1st Day Ramadan

7 - World Health Day / Ntl. Beer Day

11 - National Pet Day

15 - Good Friday / Tax Day

16 - Crescent City Classic

17 - Easter Sunday

20 - Administrative Professionals Day

21 - Intl. Creativity & Innovation Day

21 - French Quarter Festival

22 - Earth Day

28 - Take Your Child To Work Day

28 - Safety & Health at Work Day

29 - May 8 - Jazz Fest

MAY

Asian Pacific American Heritage Month

1 - International Workers' Day

3 - Teacher's Day

5 - Cinco De Mayo

6 - National Nurses Day

8 - Mother's Day

11 - National Receptionists Day

13 - Bayou Boogaloo

14 - Fair Trade Day

15 - National Pizza Party Day

20 - Bike-to-Work Day

21 - World Day for Cultural Diversity

27 - Greek Fest

30 - Memorial Day

JUNE

LGBT Pride Month

5 - National Donut Day

19 - Juneteenth / Father's Day

21 - Intl. Yoga Day / Ntl. Selfie Day

22 - Take Your Cat to Work Day

23 - Int. Women in Engineering Day

24 - Take Your Dog to Work Day

27 - Micro, Small, Medium-Sized Ent. Day

28 - Ntl. Insurance Awareness Day

30 - World Social Media Day

30 - National Work From Home Day

30 - National Handshake Day

JULY

1 - Essence Festival

4 - Independence Day

5 - National Workaholics Day

7 - World Chocolate Day

17 - World Emoji Day

24 - Parents' Day

28 - National Intern Day

AUGUST

9 - International Coworking Day

17 - National Nonprofit Day

19 - World Humanitarian Day

26 - Women's Equality Day

SEPTEMBER

Ntl. Hispanic Heritage Month

5 - Labor Day

5 - International Day of Charity

SEPT (cont.)

9 - National 401(k) Day

11 - Grandparent's Day

13 - Day of the Programmer

15 - National Online Learning Day

17 - Oktoberfest

20 - National IT Professionals Day

22 - American Business Women's Day

25 - Beignet Festival

29 - National Coffee Day

OCTOBER

LGBT History Month, Ntl. Bullying Prevention

Month, Ntl. Cyber Security Awareness Month

1 - World Vegetarian Day

1 - International Coffee Day

5 - World Teacher's Day

7 - National Frappe Day

16 - Boss's Day

17 - Ntl Clean Your Virtual Desktop Day

23 - National Paralegal Day

24 - Fried Chicken Festival

27 - National Mentoring Day

28 - National Chocolate Day

29 - Internet Day

29 - Voodoo Music and Arts Experience

31 - Halloween

NOVEMBER

National November Writing Month

1 - Author's Day

8 - National STEM/STEAM Day

4 - Bayou Bacchanal

8 - National Cappuccino Day

9 - National Louisiana Day

10 - International Accounting Day

11 - Veterans Day

15 - National Entrepreneurs' Day

24 - Thanksgiving Day

25 - Black Friday

25 - Celebration in the Oaks Begins

26 - Small Business Saturday

28 - Cyber Monday

30 - Intl. Computer Security Day

DECEMBER

3 - Intl. Day of Persons with Disabilities

5 - International Volunteer Day

13 - National Salesperson Day

14 - National Free Shipping Day

18 - Hanukkah begins

24 - Christmas Eve

24 - Bonfires on the Levee

25 - Christmas Day

26 - Kwanzaa

27 - Intl. Day of Epidemic Preparedness

28 - National Download Day

31 - New Year's Eve

