

2022 MARKETING CALENDAR

JANUARY

Veganuary, Dry January
1 - New Year's Day
1 - International Public Domain Day
6 - Twelfth Night (Carnival Begins)
8 - World Typing Day
11 - National Clean Off Your Desk Day
17 - Martin Luther King Day
24 - International Day of Education
28 - National Fun at Work Day

FEBRUARY

Black History Month
1 - Chinese New Year
11 - Safer Internet Day
14 - Valentine's Day
17 - Random Act of Kindness Day
17 - Mardi Gras parades begin
21 - Presidents' Day

MARCH

Women's History Month
1 - Mardi Gras
4 - Employee Appreciation Day
8 - International Women's Day
10 - New Orleans Book Festival
17 - St. Patrick's Day
29 - Mom and Pop Biz Owners Day
31 - World Backup Day

APRIL

1 - April Fools Day / 1st Day Ramadan
7 - World Health Day / Ntl. Beer Day
11 - National Pet Day
15 - Good Friday / Tax Day
16 - Crescent City Classic
17 - Easter Sunday
20 - Administrative Professionals Day
21 - Intl. Creativity & Innovation Day
21 - French Quarter Festival
22 - Earth Day
28 - Take Your Child To Work Day
28 - Safety & Health at Work Day
29 - May 8 - Jazz Fest

MAY

Asian Pacific American Heritage Month
1 - International Workers' Day
3 - Teacher's Day
5 - Cinco De Mayo
6 - National Nurses Day
8 - Mother's Day
11 - National Receptionists Day
13 - Bayou Boogaloo
14 - Fair Trade Day
15 - National Pizza Party Day
20 - Bike-to-Work Day
21 - World Day for Cultural Diversity
27 - Greek Fest
30 - Memorial Day

JUNE

LGBT Pride Month
5 - National Donut Day
19 - Juneteenth / Father's Day
21 - Intl. Yoga Day / Ntl. Selfie Day
22 - Take Your Cat to Work Day
23 - Int. Women in Engineering Day
24 - Take Your Dog to Work Day
27 - Micro, Small, Medium-Sized Ent. Day
28 - Ntl. Insurance Awareness Day
30 - World Social Media Day
30 - National Work From Home Day
30 - National Handshake Day

JULY

1 - Essence Festival
4 - Independence Day
5 - National Workaholics Day
7 - World Chocolate Day
17 - World Emoji Day
24 - Parents' Day
28 - National Intern Day

AUGUST

9 - International Coworking Day
17 - National Nonprofit Day
19 - World Humanitarian Day
26 - Women's Equality Day

SEPTEMBER

Ntl. Hispanic Heritage Month
5 - Labor Day
5 - International Day of Charity
9 - National 401(k) Day
11 - Grandparent's Day
13 - Day of the Programmer
15 - National Online Learning Day
17 - Oktoberfest
20 - National IT Professionals Day
22 - American Business Women's Day
25 - Beignet Festival
29 - National Coffee Day

OCTOBER

LGBT History Month, Ntl. Bullying Prevention Month, Ntl. Cyber Security Awareness Month
1 - World Vegetarian Day
1 - International Coffee Day
5 - World Teacher's Day
7 - National Frappe Day
16 - Boss's Day
17 - Ntl Clean Your Virtual Desktop Day
23 - National Paralegal Day
24 - Fried Chicken Festival
27 - National Mentoring Day
28 - National Chocolate Day
29 - Internet Day
29 - Voodoo Music and Arts Experience
31 - Halloween

NOVEMBER

National November Writing Month
1 - Author's Day
8 - National STEM/STEAM Day
4 - Bayou Bacchanal
8 - National Cappuccino Day
9 - National Louisiana Day
10 - International Accounting Day
11 - Veterans Day
15 - National Entrepreneurs' Day
24 - Thanksgiving Day
25 - Black Friday
25 - Celebration in the Oaks Begins
26 - Small Business Saturday
28 - Cyber Monday
30 - Intl. Computer Security Day

DECEMBER

3 - Intl. Day of Persons with Disabilities
5 - International Volunteer Day
13 - National Salesperson Day
14 - National Free Shipping Day
18 - Hanukkah begins
24 - Christmas Eve
24 - Bonfires on the Levee
25 - Christmas Day
26 - Kwanzaa
27 - Intl. Day of Epidemic Preparedness
28 - National Download Day
31 - New Year's Eve

